

# RAISE THE WOOF (& meow)

Wednesday, October 11, 2023  
Metropolitan Ballroom  
Golden Valley, MN



a gala to benefit  
**MISSION**  
ANIMAL HOSPITAL



## Sponsorship Opportunities



October 11, 2023, Metropolitan Ballroom

### ABOUT THE EVENT

The Signature Fundraiser for Mission Animal Hospital, Raise the Woof will be in its 5th year in 2023, at a new venue - The Metropolitan Ballroom in Golden Valley. For one thrilling evening, animal-loving people will gather together to have fun and raise money for pets in need.

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"You shouldn't have to put down a pet because the vet bill is unaffordable. EVERYONE has the right to love and care for their animals with the resources they have."

Ashley, Mission Client



The benefits of pets in our lives has never been more clear. Yet for far too many, the cost of caring for their pets is out of reach.

Mission was created to **reduced barriers to care** and ensure no family has to say goodbye too soon.



**This year:**

Mission Animal Hospital will provide more than **\$2 million in subsidized veterinary care** to pets in need.

Our work will directly **prevent 600 pets from being surrendered or euthanized** because of cost of care.



Every year we treat **nearly 25,000 pets** whose families come to us desperate to find them the care they need.

For every \$1 contributed to Mission there is a projected **\$4.64 in social value** in our community,

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Your sponsorship will support Mission's work to provide more than \$2 million in subsidized veterinary care to pets in need in our community this year.

## ABOUT THE EVENT

- Our goal is to raise \$400,000 for veterinary care for pets in need
- We expect 350+ philanthropic attendees who are in LOVE with their pets
- Our audience is community-minded and pet product consumers
- This after-work event will include a cocktail reception with sponsor activation opportunities included with admission
- Planning is underway to bring back the popular Puppy and Kitten Play Room and popular Runway show featuring Mission clients and donors along with adorable pets
- A silent and live auction, and fund-a-need will raise needed donations for Mission's work reducing barriers to quality veterinary care.
- Taking place at the Metropolitan Ballroom, this event will be catered by D'Amico Catering



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## GRAND CHAMPION SPONSOR \$15,000 or more (one available)

- Exclusive lead sponsor listed as part of the official event name on all print and digital media ("Raise the Woof presented by YOUR COMPANY")
- Recognition as the Grand Champion and presenting sponsor in all media and promotional materials, including invitations, event website, and post-event communication
- Opportunity for pre-event video message to be shared on social media
- Recognition during Raise the Woof and opportunity to make brief remarks from the podium at the event
- Your Company's "Story of Support" in Mission's lobby for one year
- VIP Table with 10 VIP tickets with hosted bar, premium table location
- Featured model (sponsor's choice) in 2021 runway event
- Prominently featured in the Mission Animal Hospital Annual Report

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## PUPPY AND KITTEN PLAY AREA \$10,000 or more (one available)

- Exclusive sponsor of our Puppy and Kitten Play Room at the event!
- Prominent name, logo placement at Puppy and Kitten Play Room with opportunity to activate the activity with your brand (customizable with your input!)
- Prominent name, logo placement on all pre-event communications, including invitations, promotional video, event website
- Opportunity for pre-event video message to be shared on social media
- Recognition during event and in post-event communications
- VIP Table with 10 VIP tickets with hosted bar, premium table location
- Prominently featured in the Mission Animal Hospital Annual Report

## RUNWAY SHOW SPONSOR \$10,000 or more (one available)

- Exclusive sponsor of our Runway Show during the event program!
- Prominent name recognition, logo placement during the Runway Show with opportunity to activate the Runway Show with your brand (customizable with your input!)
- Prominent name, logo placement on all pre-event communications, including invitations, promotional video, event website
- Opportunity for pre-event video message to be shared on social media
- Recognition during event and in post-event communications
- VIP Table with 10 VIP tickets with hosted bar, premium table location
- Prominently featured in the Mission Animal Hospital Annual Report

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## SELFIE PHOTO STATION SPONSOR \$10,000 or more (one available)

- Exclusive sponsor of our fun, interactive photo station, designed to engage guests!
- Prominent name recognition, logo placement at the photo station, on digital photos sent to guests, and uploaded to social media
- Opportunity to activate the photo station with your brand (customizable with your input!)
- Prominent name, logo placement on all pre-event communications, including invitations, promotional video, event website
- Opportunity for pre-event video message to be shared on social media
- Recognition during event and in post-event communications
- VIP Table with 10 VIP tickets with hosted bar, premium table location
- Prominently featured in the Mission Animal Hospital Annual Report

## COCKTAIL RECEPTION ACTIVITY SPONSOR \$7,500 or more (three available)

- Exclusive sponsor of our "Yappy Hour" Cocktail Reception
- Opportunity to activate one of the cocktail reception fundraising games (e.g. Wine Pull) with your brand (customizable with your input!)
- Prominent name, logo placement on all pre-event communications, including invitations, promotional video, event website
- Opportunity for pre-event video message to be shared on social media
- Recognition during event and in post-event communications
- VIP Table with 10 VIP tickets with hosted bar, premium table location
- Prominently featured in the Mission Animal Hospital Annual Report

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## SILVER LEASH SPONSOR

\$5,000 or more

- Prominent name, logo placement on all pre-event communications, including invitations, promotional video, event website
- Recognition during event program and in post-event communications
- VIP Table with 10 VIP tickets with hosted bar,
- Opportunity to customize sponsorship benefits

## BRONZE PAW SPONSOR

\$2,500 or more

- Logo placement on all pre-event communications, including invitations, promotional video, event website
- Recognition during event program and in post-event communications
- 5 VIP guest tickets

## FRIEND OF MISSION

\$1,500 or more

- Logo placement on all pre-event communications, including invitations, promotional video, event website
- Recognition during event program and in post-event communications
- 2 VIP guest tickets

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## PREVIOUS SPONSORS INCLUDE:



DOG'S DAY OUT  
full/self serve bath + grooming



DOWNTOWN DOGS  
daycare + boarding



VetBilling.com

We leave no pets behind!®

Payment plans • Pre-paid plans • Pet savings accounts • Wellness plans



For more information, contact Christine Durand, Development Director at [christined@missionah.org](mailto:christined@missionah.org) or 952-666-2042.