



MISSION
ANIMAL HOSPITAL

Customizing your Mission Multiplier page

Once you've completed your registration as a Mission Multiplier, you can customize your page, much like on a social media platform, to tell your story about why Mission Animal Hospital is important to you!



You'll see this page, which is currently blank and awaiting customization! There are places to upload photos, tell your story, and change settings.

Here you can change settings, like your goal amount or page name.

Here's where you tell your story! We have suggestions and prompts to get you started.

Another photo gets uploaded here!

Here you can upload a photo of you (and your pet!) as your profile picture

The other pages in your Dashboard help you share your fundraiser, post updates, and track your donations! You can also preview your finished page with the "View Page" button.

Mission Animal Hospital account settings | logout

Fundraise for Us as a Mission Multiplier

Fundraiser Page

Example Account's Page - Example Account View Page ▶

Dashboard Post Update Edit Page Donations

Promote Your Fundraiser

Ask your friends and family to donate and help you reach your fundraising goal!



Your Progress

\$0.00 of \$300.00 

0%

Notifications

You don't have any notifications yet. Once you're up and running, you'll be notified here about new donations and other important information about this fundraiser!


Privacy Policy | Terms of Service



This is what a page looks like after it's been customized!

The photo you choose for your cover photo needs to have a horizontal subject. Pets laying down is a great option!

Everyone loves photos of cute pets!

The screenshot shows a fundraising page for Mission Animal Hospital. At the top left is the Mission Animal Hospital logo, which consists of a green circle with a white plus sign and a white paw print, followed by the text "MISSION ANIMAL HOSPITAL". Below the logo is a large horizontal photo of a long-haired, tabby cat lying down. To the left of the main content is a vertical sidebar for the fundraiser, titled "Susanne Bushman". It features a smaller photo of Susanne Bushman holding the same cat. Below the photo is a progress bar showing "\$0.00 of \$300.00" and "0%". A green "Donate Here" button is positioned below the progress bar. At the bottom of the sidebar is a button that says "Join the Fun! Create Your Own Page". The main text of the fundraiser begins with "Welcome to Susanne & Ranger's Fundraiser for Mission Animal Hospital!!". It then shares a personal story: "I grew up with more pets than I knew what to do with. Cats, dogs, a turtle, a parrot--sometimes a squirrel or two. I loved them all, but always knew in the back of my mind, for as long as I can remember, one big thing: vet visits are expensive. When I got my own pet in my early 20s, I knew I could give him all the love in the world, but I lived in constant fear that an accident would happen, and my beloved Ranger wouldn't be able to get the vet care he needed, because I couldn't afford it. I was a young woman with rent to pay, students loans, and car payments. But Ranger was my best friend and constant companion. I'd have done anything to get him the care he needed--taken on debt, missed car payments, or gone without myself. Mission Animal Hospital eases those fears by providing accessible veterinary care so that everyone can have a special connection like I have with Ranger. I'm able to bring him in for vaccines and wellness visits, and know that Mission will be here if disaster strikes. He'll get the best care, from an amazing team of highly trained veterinary staff, at a price I can afford. This is why Mission Animal Hospital is so important to me, and why I'm asking you to donate to support their work. I believe everyone should be able to have a pet, and Mission helps make this possible. Will you donate today to help families like me and Ranger?" At the bottom of the page, there is a call to action "Share my page with your friends & family!" followed by icons for Facebook, Twitter, and Email. Three red arrows point to specific elements: one points to the fundraiser's profile photo, another points to the horizontal cover photo of the cat, and a third points to the main text of the fundraiser's story.

When you're writing your story, think about what your pet means to you, and why Mission's work is important to you! Feel free to be creative. Make sure you include an ask to give at the end!

The bottom of your page is more set and contains the same things for everyone.

This is information and statistics about Mission's work that's static on everyone's page, to help explain what we do. These can be great talking points for you to get familiar with too.



Learn about Mission Animal Hospital's impact!

- In 2021, Mission Animal Hospital had nearly 24,000 pet visits!
- We subsidized more than \$1.5 million dollars to families in need through our Mission Program.
- We prevented 572 pets from being surrendered to rescues or shelters by providing affordable options!
- Of the more than 6,650 families whose pets we treated, about 80% qualified for our Mission Program.
- About 30% of those families in the Mission program had experienced housing insecurity in the last 12 months.
- 7% of Mission Program families experienced homelessness in the last 12 months.

AND a recent study showed that for every \$1 donated to Mission Animal Hospital, there is a \$4.64 social return on investment!

Thanks for all donations!

Currently there are no donations to this page, be the first to help out!

Donations will show up publicly here!



Leave me a message:

2 Comments

Sort by

Add a comment...



Christine Durand

Yay Susanne and Ranger!

Like · Reply · 3w



Mission Animal Hospital

Thanks for supporting Mission!

Like · Reply · 3w



Facebook Comments Plugin

All Facebook users can easily comment here!



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Thank you so much for signing up to be a Mission Multiplier! We are so grateful for your support.

If you have any questions not answered here, please don't hesitate to reach out to Mission's Development and Communications Associate, Susanne, at susanneb@missionah.org or (952) 666-2043.